



Kappa Alpha Psi Fraternity Launches Campaign for The Piney Woods School

During the 2010 National Founders' Day weekend in Miami, Florida, Grand Polemarch Dwayne M. Murray, Esq. and other fraternity officials met with Reginald T. W. Nichols, Ed.D., president of The Piney Woods School to begin efforts to launch a fund-raising campaign for The Piney Woods School.

Although Kappa Alpha Psi Fraternity, Inc., has had an ongoing relationship with The Piney Woods School over the years, including the Kappa Kamp that has assisted in the development of at-risk youth, it was agreed that Kappa would expand its relationship by raising much needed monies for the support of The Piney Woods School.

Also in attendance at the meeting was Ms. Catherine L. Hughes, Chairperson of Radio One, the granddaughter of Brother Laurence Clifton Jones, Founder of The Piney Woods School. Ms. Hughes was elated that Kappa Alpha Psi was willing to take the proactive, philanthropic step to commit to raising \$1,000,000 by the 100th year of the founding of the fraternity. She has committed to making Radio One and its resources available for the Campaign, pending mutual commitments that were agreed upon at the meeting.

The Grand Polemarch announced that the Campaign would begin immediately in the Fraternity, and the logistics of the public national campaign would be worked out expeditiously, so that no time would be wasted in raising the funds.

The Piney Woods School is one of only four African American boarding schools in the United States. It is considered to be the flagship of the fleet, and its survival is a necessity for providing the unique services it makes available to the least of these.

START GIVING NOW!!

Write your check to:

Kappa Alpha Psi Foundation, Inc.

2322-24 North Broad Street, Philadelphia, PA, 19132-4590

Indicate in memo: "The Piney Woods School"