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**GRAND CHAPTER**

**GUIDE RIGHT SOCIAL ACTION COMMUNITY SERVICE**

**Award 2024**

***THE 2022 Guide Right Social Action- Community Service Award*** will be presented at the 2024 National Kappa League Conference.

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| TEAM INFORMATION |
|  |
| Team Member #1 |  |
| Team Member #2  |  |
| Team Member #3 |  |
| Team Member #4 |  |
| Contact Phone Number |  |
| Social Action or Charitable Organization |  |
|  Contact E-mail Address |  |
| Concept Demonstrated & Researched |  |
| List Social media used with handle and/or addresses |  |
|  |  |
|  |  |
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| GUIDE RIGHT PROGRAM INFORMATION |
|  |
| Guide Right Chapter/Club |  |
| Guide Right Advisor (with contact mobile phone & email) |  |
| Name of Sponsoring Chapter |  |
| Province |  |

**Social action**

**Community Service**

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| RESEARCH PROJECT (section 1)  |
| **Background research on the project/cause & statement of need.** |
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## *Research can be submitted as a typed, (2) page attachment. (Times New Roman; 12 point font size; 1” margins)*

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| RESULTS OF SOCIAL ACTION (section 2)  |
| **Description of the results of the social action. Must include letter confirming the results from the receiving organization including name, title and contact information. Include start date and ending date of project** |
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## *Research can be submitted as a typed, (2) page attachment. (Times New Roman; 12 point font size; 1” margins)*

**Social Action**

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| RAISING AWARENESS (section 3) |
| List social and electronic media utilized. Include the electronic addresses to each.Document the number of postings, re-postings, likes, impressions, etc. *Can be submitted as a typed, (1) page attachment. (Times New Roman; 12 point font size; 1” margins)* |
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| PROJECT PLANNING OVERVIEW (section 4) |
| Describe project planning (actions, plans, steps, project management process used, list the goals and the measurements. *Can be submitted as a typed, (1) page attachment. (Times New Roman; 12 point font size; 1” margins)* |
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## Social action

## Community Service

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| CERTIFICATION |  |
| **Sponsoring Chapter** | **Signature** | **Date** |
| Polemarch |  |  |
| Keeper of Records |  |  |
| Guide Right Director |  |  |

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**Social Action**

**Community Service**

## AWARD INSTRUCTIONS & CRITERIA

***Directions***: Please follow the outline presented below.

1. The purpose of the competition is to utilize a 4 person high school leadership team to utilize leadership skills, group dynamics and social media for social action/community service.
2. Social Action/Community Service: Select a charitable organization or a social cause to champion. The charitable organization should not benefit a Kappa organization or foundation without prior concurrence of the National Guide Right Chairman.
3. **Must include letter confirming the results from the receiving organization including name, title and contact information.**
4. Raise money or champion a social cause.
5. All work (submission and presentation) must be completed by the Guide Right students.
6. The project should go for no more than 90 days and have occurred between September 1, 2023 and June 1, 2024.
7. **Put together a video presentation on the impact of your social action. Total presentation no longer than 5 minutes.**
8. Other items of documentation are encouraged, i.e. newspaper clippings, and all relevant supporting documents.
9. **The application submissions must be electronic. Submit to the Certification website.**

1. **Results of Social Action/ fundraising are due in by June 1, 2024.**
2. The award will be presented based on point accumulation in the following categories:
3. Presentation – 30 points
4. Project Planning – 20 points
5. Results – 30 points
6. Research Project – 20 points

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| **Team Leadership Rubric** |
| **CATEGORY** | **INSTRUCTIONS** |  |  |  | **TOTAL POINTS** |
| **Presentation**  | **1 point penalty for every 30 seconds over 5 minutes. (max 30 pts)** |  |  |  | Max 30 pts |
| **Project Planning Overview** **(section 4)** | (max 20 pts) | 0-10pts Description of Project PlanningScore\_\_\_\_\_\_ | 2 pts for each goal set with measurable outcomes met (max 10pts)Score\_\_\_\_\_\_ |  | Max 20 pts |
| **Results** **(see section 2 & 3)** | 1pt/$100 raised; Raising Awareness- 10 maximum pts: 1 pt for each 100 likes. Impressions, re-postings; 1 pt for each medium used (max 5) |   |   |  | Max 30 pts |
| **Research Project****(see section 1)** | (max 20 pts) |  |  |   | Max 20pts |
|  |  |  |  |  |  |
|  |  |  |  |  |  |